

Parinda Viranuvat

Principal Consultant

Founder of InnerVoice



Parinda Viranuvat is the founder of InnerVoice, a company providing training and consulting services to public and organisations. Her areas of expertise include training of conflict management skills and communication skills. She works with many business executives in facilitating difficult decision-making process, as well as conducting individual and group behavioural assessments and organisation-wide survey.

Parinda had many years of managerial experiences in business sector (ship operation) where she was inspired to learn more about human behaviours and shifted her focus to solving people problems rather than mechanical problems. Hence, she pursued a master's degree in Industrial and Organisational Psychology at Thammasat University, Bangkok, followed by another M.A. in Organisational Psychology at Columbia University, New York.

At Teachers College, Columbia University, Parinda followed her quest about conflict resolution in practice by obtaining an Advanced Certificate in Cooperation and Conflict Resolution from International Center for Cooperation and Conflict Resolution (ICCCR), Columbia University. As part of the certification process, she provided mediation services under supervision at Community Mediation Services, Inc., in Queens, NY, to multi-cultural participants from the community with ranges of disputes.

In New York, Parinda also worked for HR Policies Division, International Civil Service Commission (ICSC), The United Nations, as a project consultant on hardship survey and co-authored a report on gender parity in the UN common system. The experience gave her exposure to the life of professionals in not-for-profit organisations in which the workplace culture is probably the most diverse.

Today, Parinda works extensively both with local business partners (PTS Training and Testing Co.,Ltd.; Family Business Asia; Humanica Ltd.; and an M.A. programme in Industrial and Organisational Psychology, Thammasat University, as a guest lecturer), and multi-national partners (McDonald Anderson, NYC; OPP, UK; People Focus Consulting, Japan) in communication and facilitation skills training and psychological assessment. She also provides pro bono communication and reconciliation workshops for families at Thai Family Link Association and a women shelter home.